



PHOTO BY PAUL KRUEGER

Rylee Retzer, a sophomore, works as a disc jockey Monday nights on campus radio station FM 89 KAUR.

# KAUR, the cutting edge for alternative music fans

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FM 89, known across Sioux Falls as KAUR, strives to keep on the cutting edge of alternative music, alternative meaning music that would not normally be played on a main stream commercial station.

Dave Scardrough, general manager of KAUR, describes the music programming focus of the station as being "an alternative to what's out there in Sioux Falls." KAUR is "trying to offer an alternative point of view," Scardrough said.

He views the station's role as a way to be a positive public relations agent for Augustana College in the local community.

Most time slots on the station are of a jazz or alternative persuasion. Kaleidoscope shows are the main alternative programs on the station and they usually air in the evenings.

Christian rock on Sunday afternoons is a regular as well as a folk show on Saturday mornings.

KAUR draws on the student body of Augustana and on members of the community to disk jockey the programs. In the summer and on major holidays, the station relies heavily on local high school students to act as "jocks," filling in for students who are away.

The Tempest, a local newspaper, sponsors a local alternative band showcase on Sunday nights. Tempest airs live shows and is able to introduce the most current and up to date developments in the alternative music world.

KAUR'S history extends back to the 1930s. Then, the station was known as KOLE and could only be picked up on campus. In 1972 KOLE became KAUR and began broadcasting not only to Augustana, but also to the Sioux Falls community.